Korean 3 – In this case, CSO directed MoP to Korean RO as it is a corporate enquiry

안녕하세요.  
TV조선 스타트업 서바이벌 오디션 프로그램  
<유니콘 하우스>를 제작하는 곽효주 팀장입니다.  
  
글로벌 기술과 스타트업 생태계를 주도하며 스타트업 네트워크를 형성하는  
싱가포르 관광청과 <유니콘 하우스>가  
좋은 시너지를 낼 수 있을 것 같아서 제작 협업 제안 차, 메일드립니다.  
  
<유니콘 하우스는> 2021년 스타트업 미디어 채널 ‘EO’에 시즌1이 온에어 되었고  
2022년 디스커버리 채널에서 시즌2가 방송된 프로그램입니다.  
<유니콘 하우스> 시즌3는 대중적인 채널인 TV조선에서 올 하반기에 방영될 예정입니다.  
  
<유니콘 하우스> 시즌3에는  
싱가포르 펀드사의 참여와 싱가포르 스타트업 기업 등의 참여로 글로벌 포맷으로  
확장하여 방송 할 예정입니다. 이에 관광청의 제작 지원&협조를 구하고자 합니다.  
  
긍정적으로 검토 부탁드리며, 프로그램 제안서를 보내드릴 메일주소와  
기회가 된다면 미팅 요청드립니다.

CSO’s response to MoP

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| Dear Mr Kwak,  Greetings from the Singapore Tourism Board (STB).  Thank you for your email and sharing your interest to promote Singapore tourism.  We are pleased to share with you that currently STB has a network of global offices and four marketing representatives in key regions and would like to take this opportunity to introduce our North Asia (RO).  Our regional office undertakes the entire spectrum of tourism functions, from tourism marketing to investment promotion. They work together with in-market industry partners to promote Singapore to overseas consumers, facilitate tourism companies in investment plans and business alliances, monitor competitive activities and support the development of bi- or multi-lateral agreements.  Hence, you may wish to contact our regional offices based in Korea at their contact  **KOREA, SEOUL** Singapore Tourism Board  Singapore Centre 3F Seoul Finance Center 136, Sejong-daero, Jung-gu Seoul, 04520, Korea  Tel:   (82-2) 734 5570 Email: [Seoul@stb.gov.sg](mailto:seoul@stb.gov.sg)  We hope the above information helps.  Should you require any further information, please reach out to us at [stbfeedback@bizengage.gov.sg](mailto:stbfeedback@bizengage.gov.sg). |